

University of Adelaide
School of Agriculture, Food and Wine
Agribusiness Postgraduate Degree Courses

The Graduate Certificate in Agribusiness requires four 3 unit courses and can be completed in one semester. A 12 unit degree.

The Graduate Diploma in Agribusiness requires eight 3 unit courses and can be completed in two semesters. A 24 unit degree.

The Agribusiness Masters requires a minimum of eight 3 unit courses and a 12 unit research project. A 36 to 48 unit degree, depending on prior coursework.

The table below provides examples of courses and potential fields of study. Other courses combinations and specializations are available too.

Courses	Graduate Certificate	Graduate Diploma	Masters
Agribusiness Management	Required	Required	Required
International Agribusiness Environment	Required	Required	Required
Issues in Australian Agribusiness	Required	Required	Required
Research Project in Agribusiness	-	-	Required
Applied Research Methods Seminar	-	-	Required
Topics in Agribusiness	Elective	Elective	Elective
<i>Marketing Stream</i>			
Food Marketing	Elective	Elective	Elective
Strategic Marketing	Elective	Elective	Elective
Advertising and Promotion	Elective	Elective	Elective
Marketing Ethics	Elective	Elective	Elective
Brand Management			
<i>Management Stream</i>			
Strategic Management	Elective	Elective	Elective
Organizational Behaviour	Elective	Elective	Elective
Applied Management Science	Elective	Elective	Elective
Accounting for Decision Makers	Elective	Elective	Elective
Business Communications			
<i>Economic Policy Stream</i>			
Economic & Financial Datanalysis	Elective	Elective	Elective
International Trade	Elective	Elective	Elective
Economic Development	Elective	Elective	Elective
Trade Negotiations	Elective	Elective	Elective