

>> Student Information

Student No: _____

>> Core Courses

Semester 1

 AGRIBUS 7044WT Agricultural Business Management

Semester 2

 AGRIBUS 7009WT Issues in Australian Agribusiness AGRIBUS 7012WT International Agribusiness Environment

>> Elective Courses

Elective Courses to the Value of 15 Units Chosen From:

- | | |
|---|---|
| <input type="checkbox"/> ACCTING 7024WT Accounting Essentials for Decision Making (M) | <input type="checkbox"/> MARKETNG 7026 Market Research and Planning |
| <input type="checkbox"/> AGRIBUS 7031WT Topics in Agricultural Business B | <input type="checkbox"/> MARKETNG 7027 Brand Management |
| <input type="checkbox"/> AGRIBUS 7041WT Topics in Agricultural Business A | <input type="checkbox"/> MARKETNG 7028 E-Marketing |
| <input type="checkbox"/> AGRIBUS 7046WT Problems in Agricultural Business A | <input type="checkbox"/> MARKETNG 7031 Relationship Marketing (M) |
| <input type="checkbox"/> AGRIBUS 7047WT Problems in Agricultural Business B | <input type="checkbox"/> MARKETNG 7032 Strategic Marketing |
| <input type="checkbox"/> AGRONOMY 7003RW Managing Agricultural Development | <input type="checkbox"/> TECHCOMM 5019TB New Enterprise Marketing |
| <input type="checkbox"/> AGRONOMY 7012RW Development of New Crops and Markets | <input type="checkbox"/> TRADE 5000 International Trade: Negotiations & Agreements |
| <input type="checkbox"/> COMMERCE 7005 Principle of Finance | <input type="checkbox"/> TRADE 5001 International Trade: Strategies & Opportunities |
| <input type="checkbox"/> COMMERCE 7036 Knowledge Management and Measurement | <input type="checkbox"/> TRADE 5002 Project in International Trade |
| <input type="checkbox"/> COMMERCE 7041 Business Communications | <input type="checkbox"/> WINEMKTG 7030WT Wine and Society |
| <input type="checkbox"/> COMMGMT 7006 Organisational Behaviour | <input type="checkbox"/> WINEMKTG 7003WT/EX Advertising and Promotion |
| <input type="checkbox"/> COMMGMT 7007 Strategic Management | <input type="checkbox"/> WINEMKTG 7005WT Wine & Food Tourism and Festivals |
| <input type="checkbox"/> COMMGMT 7008 Management Practice | <input type="checkbox"/> WINEMKTG 7006WT/EX Wine Retail and Distribution Management |
| <input type="checkbox"/> COMMGMT 7011 Corporate Governance and Globalisation | <input type="checkbox"/> WINEMKTG 7033WT Research Methodology & Methods |
| <input type="checkbox"/> COMMGMT 7012 Managing Social Responsibility | <input type="checkbox"/> WINEMKTG 7039WT/EX Applied Marketing Research |
| <input type="checkbox"/> CORPFIN 7005 Principles of Finance (M) | <input type="checkbox"/> WINEMKTG 7052WT Applied Management Science |
| <input type="checkbox"/> CORPFIN 7040 Fixed Income Securities (M) | <input type="checkbox"/> WINEMKTG 7053EX Introduction to Managerial and Financial Accounting |
| <input type="checkbox"/> ECON 7001 Applied Econometrics IID | <input type="checkbox"/> WINEMKTG 7055WT/EX Wine and Food Marketing Principles |
| <input type="checkbox"/> ECON 7051 Economic and Financial Data Analysis IID | <input type="checkbox"/> WINEMKTG 7056WT/EX Internet Marketing and E-Commerce |
| <input type="checkbox"/> ECON 7052 East Asian Economies IIID | <input type="checkbox"/> WINEMKTG 7057WT Food Marketing |
| <input type="checkbox"/> ECON 7067 Economic Development | <input type="checkbox"/> WINEMKTG 7058WT/EX International Marketing of Wine and Agricultural Products |
| <input type="checkbox"/> ECON 7072 International Trade IIID | <input type="checkbox"/> WINEMKTG 7059WT/EX Strategic Marketing Management |
| <input type="checkbox"/> ECON 7096 Economic Theory IIID | <input type="checkbox"/> WINEMKTG 7060EX Consumer Behavioural Analysis |
| <input type="checkbox"/> ECON 7202 Advanced Econometrics | <input type="checkbox"/> WINEMKTG 7062EX Microeconomic Principles |
| <input type="checkbox"/> ENTRSHIP 5001 Marketing Technological Innovation | <input type="checkbox"/> WINEMKTG 1063EX Macroeconomic Essentials for Wine & Food Business |
| <input type="checkbox"/> ENTRSHIP 5016TB Entrepreneurship and Innovation | <input type="checkbox"/> WINEMKTG 7065WT/EX Database Marketing for Food & Wine Business |
| <input type="checkbox"/> HORTICUL 7001WT Horticulture Systems | |
| <input type="checkbox"/> MANAGEMT 7000 Entrepreneurship | |
| <input type="checkbox"/> MANAGEMT 7086 Fundamentals of Leadership | |
| <input type="checkbox"/> MARKETNG 7023 Consumer Behaviour (M) | |
| <input type="checkbox"/> MARKETNG 7024 International Marketing | |
| <input type="checkbox"/> MARKETNG 7025 Marketing Communications (M) | |

Please note: These check sheets are to be used as a reference only. Program outlines are subject to change.